

6 ways to improve your **WEBPAGE SEO**

1

Write helpful and authoritative content

Creating content that is useful, easy to access, and well-researched is important for building trust and keeping users on your webpage.



2

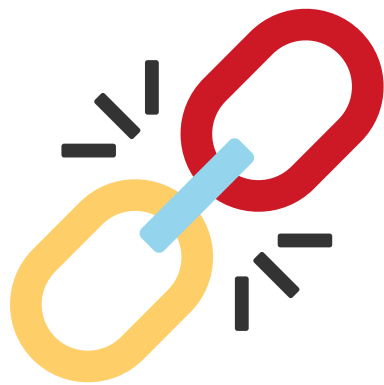
Choose and use the right keywords

Picking keywords strategically can make a huge difference to how people find your website.

3

Create a linking strategy

Internal, external, and back links all play their parts in providing a great user experience and improving SEO.



H1

4

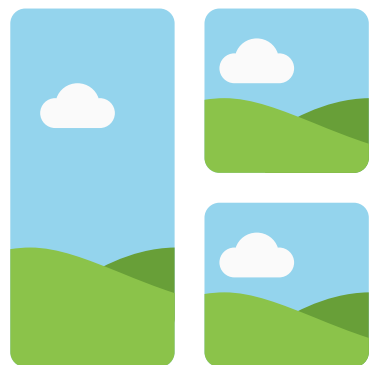
Build a good webpage structure

Structuring web pages with headers helps users, with or without screen readers, and search engines find what they need.

5

Incorporate great visuals

It's not just about adding images to look nice, but also optimising them for SEO and user experience.



6

Don't forget technical SEO

Technical SEO is vital for making sure webpages function correctly. Great content is lost without it.